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AE-MB-CV
06AL51

SC-SE-CTM

MS-INT-AU

Fifth Semester B.E. Degree Examination, Dec.2016/Jan.2017
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting
atleast TWO questions from each part.**

PART – A

- 1 a. Explain all principles of management by Fayol for the management process and management practice. (10 Marks)
b. Explain various functions of management and draw it as a circle of management process. (10 Marks)
- 2 a. Explain various steps in planning and planning premises. (08 Marks)
b. Define planning and discuss its importance. (04 Marks)
c. Explain the steps in rational decision making. Draw it as a flow diagram. (08 Marks)
- 3 a. Explain the importance of staffing. (03 Marks)
b. Explain the selection process of personnel. (07 Marks)
c. Compare the differences between Authority and Power. (05 Marks)
d. List out the principles of organizing. (05 Marks)
- 4 a. What is the meaning of direction? List out the requirements of effective direction. (08 Marks)
b. What is the meaning of controlling? Explain the steps in a control process. (08 Marks)
c. Explain the essentials of an effective control system. (04 Marks)

PART – B

- 5 a. Explain various types of entrepreneurs. (05 Marks)
b. List out various reasons on how entrepreneurship role is vital in economic development. (07 Marks)
c. What is the meaning of entrepreneur? Explain the characteristics of an entrepreneur. (08 Marks)
- 6 a. Write down the various procedures for setting up a small scale industry as a flow chart form. (06 Marks)
b. List out the institutions supporting SSI on state, central and other agencies. (06 Marks)
c. Explain the characteristics of SSI. (04 Marks)
d. Explain the objectives of SSI. (04 Marks)
- 7 Write notes on :
a. KIADB
b. KSIMC
c. SISI
d. SIDBI (20 Marks)
- 8 a. What is the meaning of project report? Explain the contents of a project report. (08 Marks)
b. Make differential study between PERT and CPM of network analysis. (06 Marks)
c. Explain the errors in project formulation. (06 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification, appeal to evaluator and/or equations written eg, 42+8 = 50, will be treated as malpractice.